



30/05/2018

CONSUMER CUSTOMER REGISTER DESCRIPTION AND PROCESSING OF PERSONAL DATA

- * Personal Data Act (523/1999)
- * Act pertaining to the Protection of Privacy in Working Life (759/2004)
- * Act pertaining to the Protection of Privacy in Electronic Communications (516/2004)
- * EU's General Data Protection Regulation in force as from 5/2018

1. Data controller

Majvik Oy (Meeting and Congress Hotel Majvik), Business ID FI0764806-1
Majvikintie 1, FI-02430 Masala, Kirkkonummi; phone: +358 (0)9-295511
e-mail: majvik@majvik.fi

Contact person:

Ulla Tiinus, Meeting and Congress Hotel Majvik, Majvikintie 1, FI-02430 Masala
phone: +358-9-29551502; e-mail: u.tiinus@majvik.fi

2. Register name

Majvik Oy's customer register.

3. Purpose of the processing of personal data (register's purpose)

The data controller shall process the customer's personal data for the following purposes:

- * managing and developing a customer relationship
- * making offers
- * making accommodation, restaurant, sauna and meeting room reservations and managing the reservations
- * necessary measures related to the customer's reservation payment method and invoicing
- * developing customer service so that the customer's wishes can also be taken into account in future reservations made with the data controller.
- * taking the wishes of loyal customers into consideration and targeting the provision of services

4. The data collected in the register

- * the customer's personal data: name, date of birth, and for contact purposes a telephone number, e-mail address, and, for loyal customers, also a postal code.
- * data disclosed by the customer, for example, concerning limitations in mobility, illnesses or diets, which are necessary to provide the service they ordered.
- * data related to the customer's wishes regarding the services sought, for example, non-smoking rooms, location or equipment.
- * the customer's payment method and payment behaviour information and invoicing information

5. Register's regular sources of data

Customer personal data is obtained from the customers themselves with their consent and from transactions related to the reservations for the services they requested.

6. Regular disclosure of data

The data controller shall not disclose customers' personal data to third parties, except as and when required by Finnish authorities.

Personal data is temporarily disclosed to a third party with the customer's authorisation in the case of an external service provider closely related to the customer's event, for example, a music or activity provider.

MEETING AND CONGRESS HOTEL MAJVIK

Majvikintie 1, P.O. Box 122, FI-02401 Kirkkonummi, Finland

Phone +358 9 295511; Fax +358 9 2976 306; majvik@majvik.fi, www.majvik.fi

The customer's personal data is disclosed and transferred outside the EEA only when the fulfilment of the customer's reservation so requires.

7. Data erasure

Data can be erased upon the request of the person or on termination of the customer relationship.

Right to opt out

The customer has the right to prohibit the data controller from using personal data concerning them for direct marketing or distance selling. The customer may opt out by telephone or by sending a written notification.

Right of access

In accordance with the Personal Data Act, the customer has the right to access the data relating to them stored in the personal register. We shall answer all demands and requests concerning the personal register without delay.

8. Register protection principles

Personal data is kept confidential. The data controller's and its possible information technology partners' data network and equipment where the register is located are protected with a firewall and other necessary technical measures. The register is stored on the premises of Meeting and Congress Hotel Majvik Oy/ Majvik at the address Majvikintie 1, FI-02430 Masala, Finland.